New Truepress Jet L350UV SAI Inkjet with seven colors

**SCREEN launched new Digital Label Printing Machine with CGS´ Color Management**

Hainburg, Germany (September 24th, 2019) – SCREEN Graphic Solutions Co., Ltd. (SCREEN GA) presented their latest developments in digital label printing at the LabelExpo Europe in Brussels. The Truepress Jet L350UV SAI enables optimized color reproduction, color expression, superior scalability and impresses with improved print quality.

Thus, SCREEN provides the right answer to the current needs of the globally growing label printing industry, which shows an increasing demand for small print runs in the segment of high-end luxury products.

In addition to that, SCREEN is focusing on another key trend: The new Truepress provides seven ink slots, making it possible to work alongside CMYK with white, orange and blue, which enlarges the color space in a special way.

In order to make the best possible use of the extended color space and the ink sets, SCREEN relies on the color management know-how of CGS. The Truepress Jet L350UV SAI has been equipped with a specially developed technology based on the core concept of the latest, fully automated color management software ORIS X Gamut. This enables the accurate reproduction of spot colors in an easy and reliable way with an extended fixed color palette.

“Print quality has always been a key factor for the Truepress series. I am proud to announce the new Truepress Jet L350UV SAI with CGS technology built in. The enhancement will be especially noticeable when orange and blue inks are added,” Yukiyoshi Tanaka, Global Division Head, Label Inkjet, comments.

With the right software, multi-channel printing brings numerous benefits to printers and brand owners alike: Starting with lower color procurement costs, including more efficient and flexible production processes, and even better utilization of the machines used.

As the color management tool can not only convert and optimize spot colors, but also process RGB data at the same time and visibly improves the color saturation of images, it is often used in packaging as well as photo printing.

The new Truepress Jet L350UV SAI standard model (S) will be available in February 2020, followed by an entry-level model (E) with minimized initial investment, flagship model (Z), and suitable model for food packaging labels (LM). Especially Z-model allows a print speed of up to 80 meters per minute, combining exceptional quality and productivity.

[Image attached, Photo Credits: SCREEN]

**-----**

**About ORIS X Gamut**

ORIS X Gamut is the latest software development from CGS ORIS. The fully automated color management tool for digital and conventional multicolor printing has received the [European Digital Press (EDP) Award for the best color management software](https://www.cgs-oris.com/en/about-cgs/press-releases/item/251-orisxgamut-edpawards) in 2019.

ORIS X Gamut is a fully automatic color management software for extended color printing on digital and conventional presses. Using a standard fixed 7 or 8 color ink set, spot colors can be accurately reproduced - usually by adding orange, green and violet to the standard process inks.

No need to mess around with special ink mixes. The perfect match of software features and intelligent workflow tools in ORIS X Gamut enable printers to leverage the full gamut of the press and ink set so that spot colors and images are brilliantly reproduced in all their detail – all without the need for special color inks. This not only considerably streamlines the production process, but also helps to reduce costs enormously - for printers and clients alike. ORIS X Gamut also includes the basic features of our award winning ORIS Press Matcher // Web.

**About SCREEN Graphic Solutions Co., Ltd.**

SCREEN Graphic Solutions Co., Ltd. is one of the world’s largest manufacturers and suppliers of system components for the prepress and printing industries. SCREEN provides a wide range of solutions to meet graphic communications needs, with a strong focus on production-class inkjet printing technology. SCREEN digital solutions are known for their ability to streamline printing processes and significantly improve output quality. These exceptional features continue to make them leaders in their respective market segments.

**About CGS**

Established in 1985, CGS Publishing Technologies International GmbH is a global leader of color management solutions, digital proofing systems and specially formulated media. Headquartered near Frankfurt (Germany), CGS also has operations in the United States, Japan, Hong Kong and many other countries, as well as sales and support partners throughout the world. For more information, please visit [www.cgs-oris.com](http://www.cgs-oris.com/), [Facebook](https://www.facebook.com/cgsoriscom/) and [LinkedIn](https://www.linkedin.com/company/cgs-publishing-technologies-international/).